



# Electric Vehicle Total Cost of Ownership Analysis

July 2023

## Summary Report



# Purpose of the TCO Analysis

**Goal:** Compare the Total Cost of Ownership for currently available EVs to similar gasoline vehicles

- ▶ This analysis compares the lifetime costs - over 10 years - of owning and operating selected EVs to the cost of comparable gasoline vehicles
- ▶ Costs include purchase of vehicle and home charger (for EVs), annual vehicle registration, maintenance, insurance, and fuel costs
- ▶ Assumed annual miles driven and driving style represent an “average” case for consumers in the United States.

Driving Miles	Driving Style	EV Charging	Financing
US Average 12,395 mi/yr	EPA Combined MPG (City/Highway)	90% at Home 10% Public DCFC	5-yr Auto Loan



# Vehicle Comparisons



## Electric Vehicles

Chevrolet Equinox EV

Volkswagen ID.4 Pro (82kWh)

Ford Mustang Mach-E Premium

Ford F-150 Lightning XLT



## Gasoline Vehicles

Chevrolet Equinox RS

Volkswagen Tiguan SE

Ford Edge ST-Line

Ford F-150 XLT



## EPA Size Class

Small SUV 2WD

Small SUV 2WD

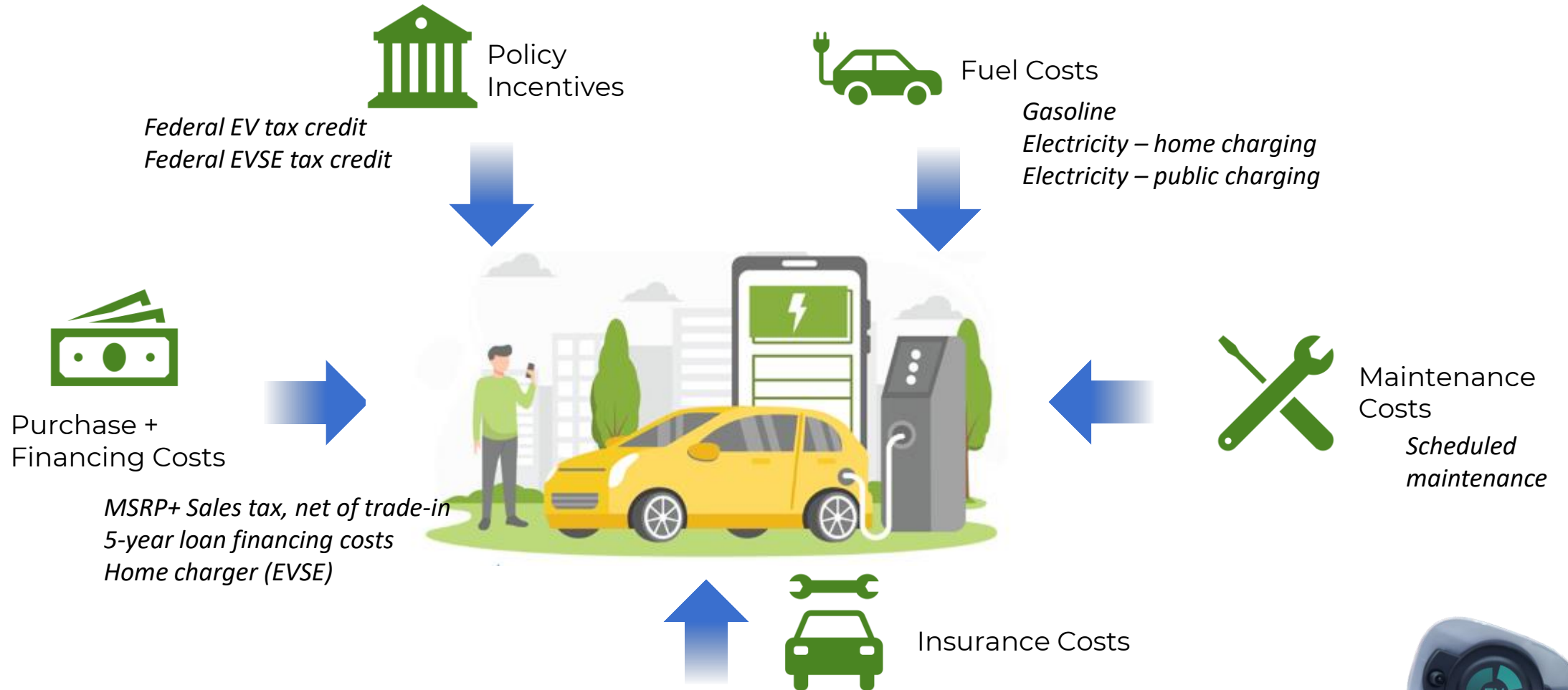
Small SUV 4WD

Standard Pickup Truck

*Comparison gasoline vehicles are comparable to EVs in terms of size, style, function, and performance*



# Electric Vehicle TCO Cost Inputs



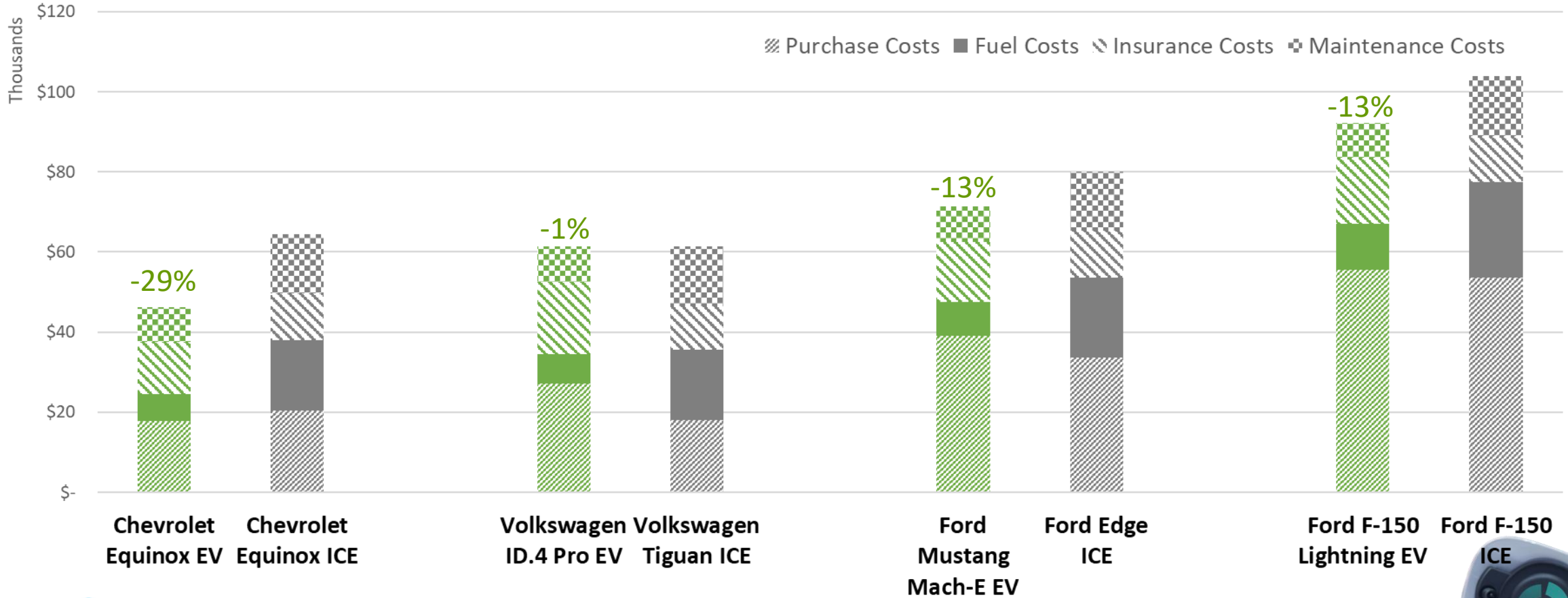
# Key Takeaways

- ▶ Over 10 years, all of the studied EVs are estimated to be the same or less expensive to own and operate than the comparison gasoline vehicle
    - ▷ Life-time savings of up to \$18,440
  - ▶ Electric Vehicles have higher upfront purchase costs and insurance costs, but these are more than offset by fuel and maintenance cost savings - which make EVs more cost-effective over their life
  - ▶ Federal & State EV tax credits are significant in reducing the upfront cost of Electric Vehicles
    - ▷ Federal tax credits range from \$3,750 to \$7,500
- *State tax credits can be as high as \$3,500, which would increase EV savings compared to this analysis*
  - *As production prices continue to decline over time due to falling battery prices and production economies of scale, the savings EVs enjoy over gasoline vehicles will increase*



# Life-time Cost Comparison







EV vs. ICE Cost Comparison - Total Costs after 10 years



# Analysis Methodology & Assumptions



# Vehicle Costs

	Cost Category	Source
	New Vehicle MSRP	OEM website "Build & Price" tools
	Value of Trade In Vehicle	Kelly Blue Book; Trade in of a 5-year-old gasoline vehicle with 60k miles. <i>Assume comparison gasoline vehicle trade-in</i>
	Federal & State EV Incentives	WSP State EV Incentives Landscape Analysis
	Auto Loan Interest	Q1 2023 Equifax State of the Automotive Finance Market Report <ul style="list-style-type: none"><li>• <i>Prime Credit Score APR of 6.40%</i></li></ul>
	Vehicle Registration Fees & EV Fees	State Departments of Motor Vehicles
	Home Charger Purchase + Install Costs	EPA Draft RIA – <i>Multi-Pollutant Emissions Standards for Model Years 2027 and Later Light-Duty and Medium Duty Vehicles</i>





# Vehicle Costs – EV Tax Credits



## Federal

	Federal EV Purchase Tax Credits	Home Charger Purchase + Installation Credit
Chevrolet Equinox EV	\$7,500	30% of the cost of Purchase & Installation
Volkswagen ID.4 Pro	\$7,500	
Ford Mustang Mach-E	\$3,750	
Ford F-150 Lightning	\$7,500	



## State & Local

- ▶ State & Local Tax credits and purchase incentives were not included in this analysis
- ▶ State tax credits can be as high as \$3,500, which would increase EV savings compared to this analysis
- ▶ Some local municipalities also offer incentives for home charging infrastructure



# Vehicle Costs

	MSRP	Sales Tax (US Avg. = 4.99%)	Financing Costs (Interest)	Registration Fees (over 10 years)	Home Charger Costs†	Trade In	EV Tax Credit	Home Charger Tax Credit	Total
Chevrolet Equinox EV	\$34,624	\$1,727	\$2,340	\$500	\$1,500	(\$15,181)	(\$7,500)	(\$450)	\$17,560
Volkswagen ID.4 Pro 82kWh RWD EV	\$43,995	\$2,195	\$3,700	\$500	\$1,500	(\$17,069)	(\$7,500)	(\$450)	\$26,872
Ford Mustang Mach-E Premium EV	\$49,995	\$2,494	\$5,447	\$500	\$1,500	(\$16,913)	(\$3,750)	(\$450)	\$38,824
Ford F-150 Lightning EV*	\$67,514	\$3,368	\$7,851	\$500	\$1,500	(\$17,508)	(\$7,500)	(\$450)	\$55,276
Chevrolet Equinox RS ICE	\$30,700	\$1,531	\$2,918	\$500	-	(\$15,181)	-	-	\$20,469
Volkswagen Tiguan SE ICE	\$30,580	\$1,525	\$2,573	\$500	-	(\$17,069)	-	-	\$18,110
Ford Edge ST-Line ICE	\$43,100	\$2,150	\$4,850	\$500	-	(\$16,913)	-	-	\$33,687
Ford F-150 ICE**	\$59,800	\$2,984	\$7,749	\$500	-	(\$17,508)	-	-	\$53,525

- ▶ Trade In: this analysis applies the same trade-in value to the EV and ICE vehicle purchase. The analysis assumes a 5-year-old version of the gasoline model with 60,000 miles in good condition
- ▶ MSRP prices are for the mid-trim level of each vehicle

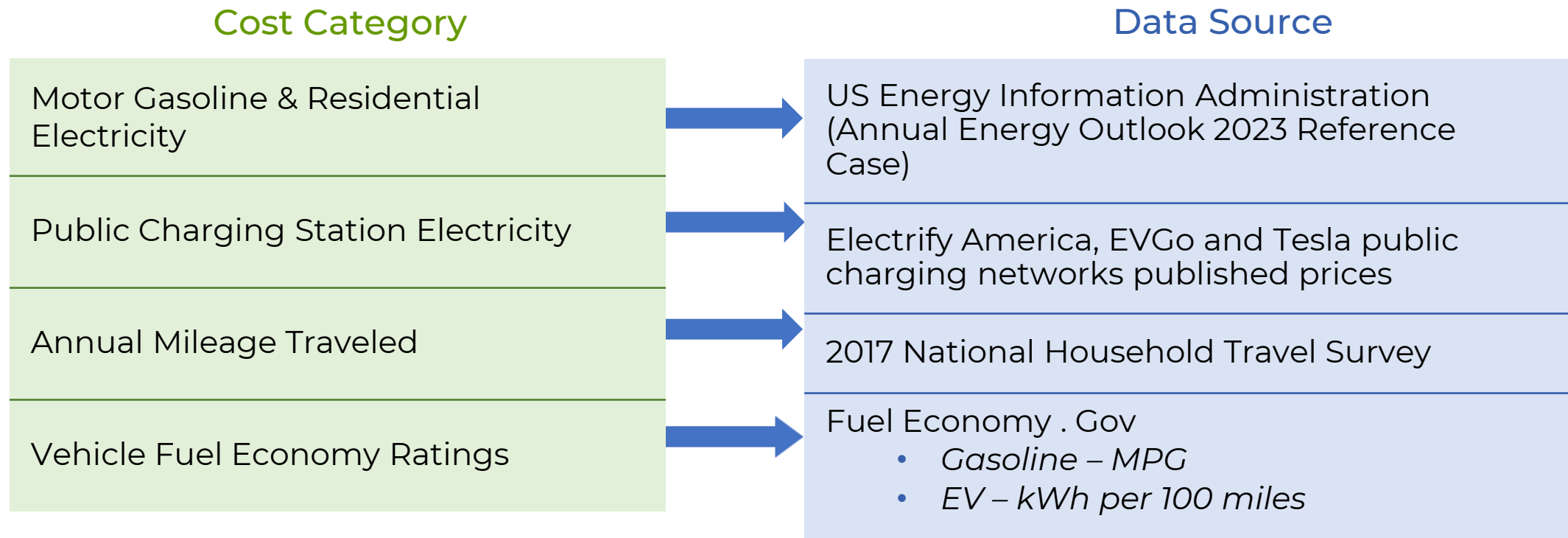
† Includes both purchase and installation costs for an L2 charger

\*XLT Dual eMotor, Standard Battery

\*\* XLT mid Supercab, 4WD, 3.5L Powerboost Hybrid, Sport appearance package



# Fuel Costs



# Fuel Economy and Costs

## Fuel Economy – Electric Vehicles

<i>kWh / 100 miles</i>	<b>City</b>	<b>Highway</b>	<b>Combined</b>
Chevrolet Equinox EV	26.7	32.2	29.3
Volkswagen ID.4 Pro	29.3	34.39	31.5
Ford Mustang Mach-E	34.0	39.2	36.2
Ford F-150 Lightning	44.3	55.2	49.6

## Fuel Economy – Gasoline Vehicles

<i>Miles per Gallon</i>	<b>City</b>	<b>Highway</b>	<b>Combined</b>
Chevrolet Equinox ICE	24	30	26
Volkswagen Tiguan ICE	23	30	26
Ford Edge ICE	21	28	23
Ford F-150 ICE	17	23	19

## Energy Prices

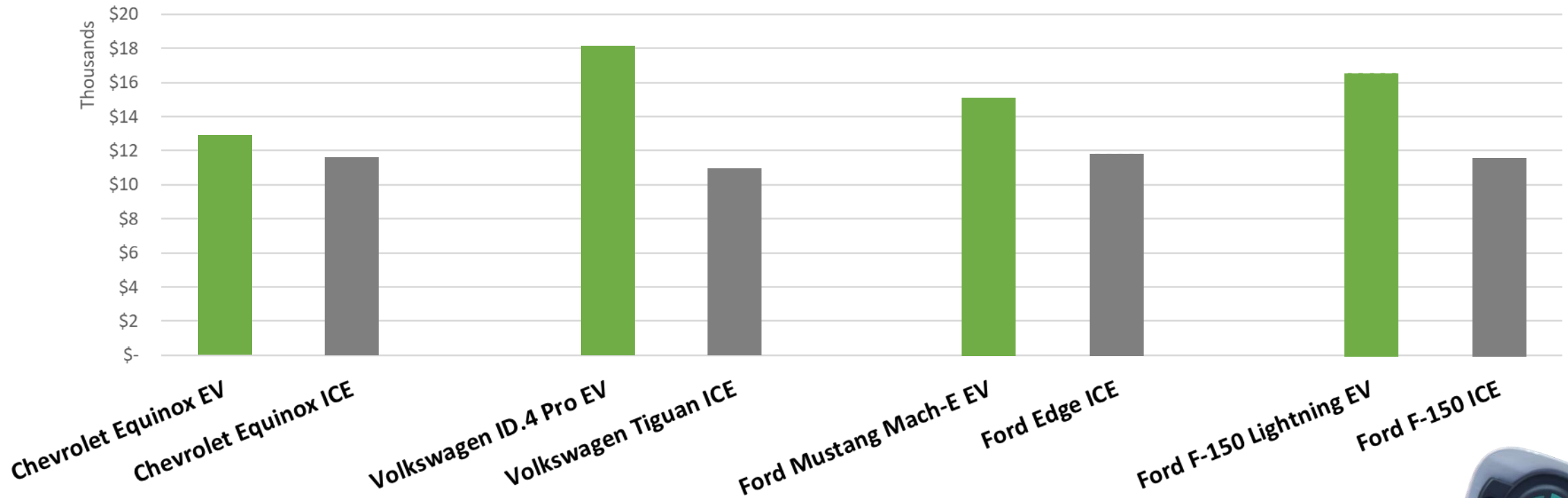
<i>\$/Gallon</i>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>	<b>2030</b>	<b>2032</b>
Motor Gasoline	4.24	3.87	3.60	3.43	3.78	3.97
<i>Cents / kWh</i>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>	<b>2030</b>	<b>2032</b>
Residential Electricity	15.12	15.29	15.33	15.99	16.23	17.15
Public Level 2	24.00	24.72	25.46	26.23	30.40	32.25
Public DCFC Charging	36.00	37.08	38.19	39.34	45.60	48.38



# Insurance Costs

Insurance Costs are estimated using the Edmunds Total Cost of Ownership tool. The tool provides insurance cost data by vehicle make, model, year, and state of registration.

**EV vs. ICE Cost Comparison - Total Costs after 10 years**



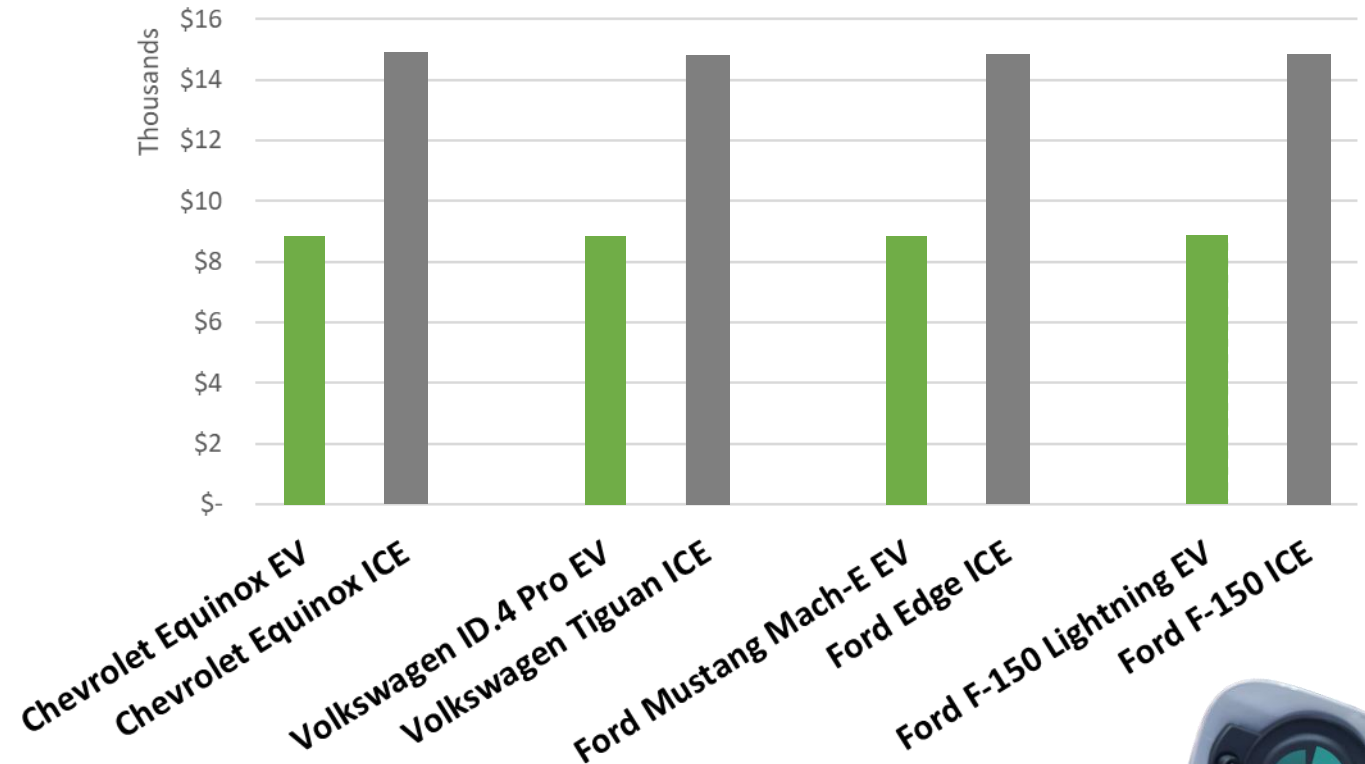
# Maintenance Costs

- ▶ Maintenance Costs are estimated using research conducted by the Argonne National Laboratory Energy Systems Division (ANL).
- ▶ The ANL assigns an average value for maintenance costs of:

**\$ 0.101** per mile for gasoline vehicles

**\$ 0.060** per mile for EVs

EV vs. ICE Cost Comparison - Total Costs after 10 years



# Additional Scenarios

- ▶ The Total Cost of Ownership Analysis includes analysis of different vehicle usage patterns. These scenarios simulate Rural and Urban driving patterns.
- ▶ In these scenarios, the analysis assumes these vehicle usage pattern values

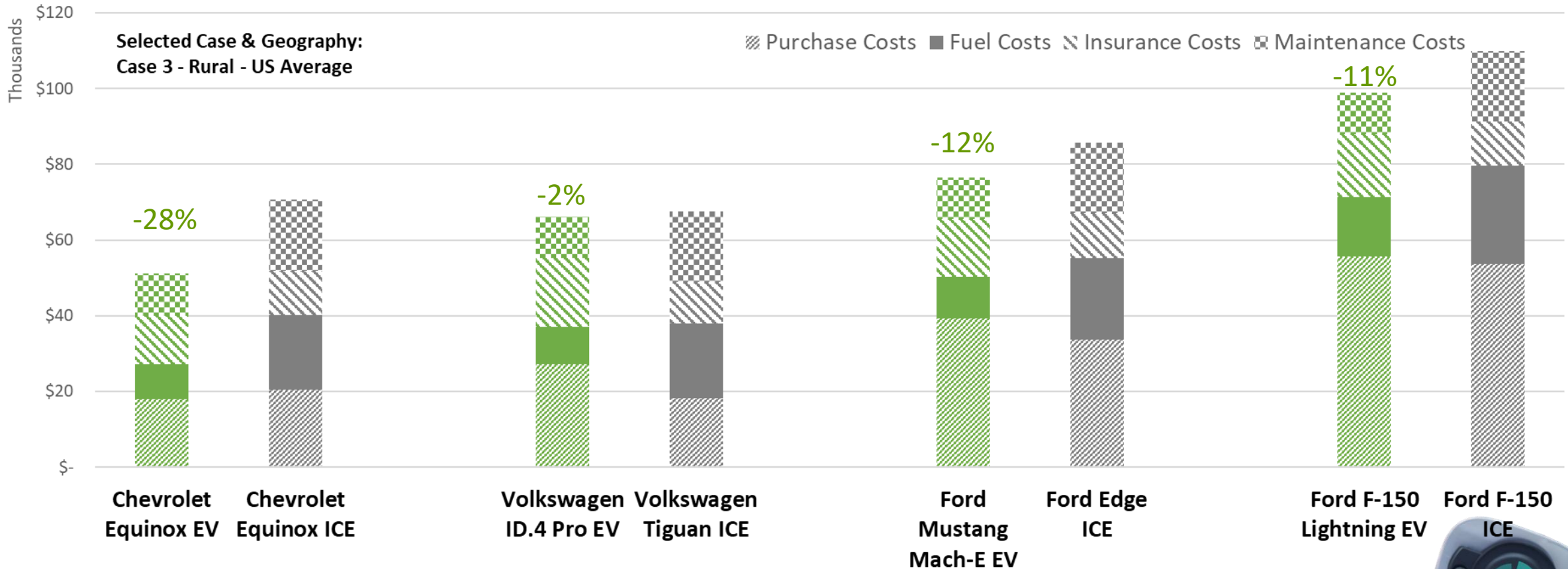
Case Name	Mileage	Driving Style	Charging	Financing
Rural	75 <sup>th</sup> Percentile State/Region	80% Highway & 20% Combined	90% Home 10% Public DCFC	5-yr Auto Loan
Urban	25 <sup>th</sup> Percentile State/Region	80% City & 20% Combined	25% Public L2 75% Public DCFC	5-yr Auto Loan

- ▶ Even under diverse driving conditions, owning an EV is similar to or less expensive than owning a gasoline powered vehicle over the analysis period



# Rural Scenario TCO Comparison

EV vs. ICE Cost Comparison - Total Costs after 10 years





# Urban Scenario TCO Comparison

EV vs. ICE Cost Comparison - Total Costs after 10 years

